CONTINUING AUDIT

OF

MARQUEE VALUES

Autumn 1949

Number 39

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CONTINUING AUDIT OF MARQUEE VALUES

This report shows *a screen player's power to sell tickets at the box office*, as measured by ARI's Continuing Audit of Marquee Values. The Audit does not measure talent, except as talent persuades movie-goers to spend money to see a particular personality. The Audit reports the percentage of movie-goers interviewed in a nation-wide cross-section survey who say that the name of a particular player on the front of a theatre would make them want to buy a ticket. ARI's cross-section is actually a miniature of the national movie audience. Men and women, young and old, rich and poor, living in cities and towns of different sizes and in all parts of the country are interviewed, and the number *interviewed in each group is determined by the number of tickets* that group accounts for at the box offices of the nation.

Once a year our reports of marquee values in the total national audience are supplemented by a report on screen player marquee values in the principal audience groups; namely, males, females, movie-goers at various age levels, upper and lower income movie-goers, movie-goers divided by the frequency of their attendance at motion pictures, and by size of community -- in other words, a description of the general population characteristics of a player's following. This information can be of great value in casting.

Other sources of information about marquee values are available, and they are useful up to a point. The box office is, of course, an indication, but the box-office results can-

not reveal how much of a picture s performance was due to the player in question and how much to other players; how much to story, to direction, and so on. Polls based on exhibitors' reports can supply information -- but exhibitors' opinions are at best an indirect and incomplete way of determining movie-goers' opinions. The weakness of both these sources as accurate guides to a player's drawing power are eliminated in ARI's Audit which measures among a group representative of the nation's *motion picture theatre patrons*, the number who say the player's name (without regard to title, story, other players, producer, director) on the marquee would make them want to buy a ticket.

We believe the Continuing Audit is the most realistic source of information available today on screen personality values.

CONTINUING AUDIT OF MARQUEE VALUES

ACTRESSES	REGULAR AUDIT (AUTUMN 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
BERGMAN, Ingrid	50	50	--
ALLYSON, June	45	46	-1
WILLIAMS, Esther	45	42	+3
STANWYCK, Barbara	41	38	+3
GRABLE, Betty	40	40	--
DE HAVILLAND, Olivia	37	41	-4
HAYWORTH, Rita	37	37	--
WYMAN, Jane	37	38	-1
YOUNG, Loretta	37	36	+1
COLBERT, Claudette	35	36	-1
JONES, Jennifer	35	36	-1
TURNER, Lana	35	35	--
CRAIN, Jeanne	33	30	+3
DAVIS, Bette	33	35	-2
GARSON, Greer	32	31	+1
HUTTON, Betty	32	31	+1
SCOTT, Lizabeth	30	24	+6
TAYLOR, Elizabeth	30	31	-1
TEMPLE, Shirley	30	28	+2
CRAWFORD, Joan	29	32	-3
GODDARD, Paulette	29	25	+4
ROGERS, Ginger	29	29	--
SHERIDAN, Ann	29	(24, Spring 1949)	+5
RUSSELL, Rosalind	28	26	+2
BALL, Lucille	25	20	+5
FONTAINE, Joan	25	27	-2
GARDNER, Ava	24	21	+3
HAYWARD, Susan	24	(23, Spring 1949)	+1

CONTINUING AUDIT OF MARQUEE VALUES

ACTRESSES	REGULAR AUDIT (AUTUMN 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
O'HARA, Maureen	24	25	-1
O'BRIEN, Margaret	23	21	+2
RUSSELL, Jane	23	22	+1
BAXTER, Anne	22	19	+3
LUPINO, Ida	20	19	+1
SOTHERN, Ann	20	(20, Spring 1949)	--
LAMARR, Hedy	19	20	-1
LAMOUR, Dorothy	19	(19, Spring 1949)	--
BLYTH, Ann	16	13	+3
MC GUIRE, Dorothy	15	15	--
WILSON, Marie	14	6	+8
CAULFIELD, Joan	13	(20, Autumn 1948)	-7
SULLAVAN, Margaret	13	*	--
PETERS, Jean	12	10	+2
HENDRIX, Wanda	11	8	+3
OBERON, Merle	11	(10, Autumn 1948)	+1
LYNN, Diana	9	9	--
GREER, Jane	8	(5, Spring 1949)	+3
KEYES, Evelyn	8	(7, Spring 1949)	+1
NEAL, Patricia	7	*	--
TREVOR, Claire	7	(7, Spring 1949)	--
BEL GEDDES, Barbara	6	6	--
CUMMINS, Peggy	6	8	-2
DRAKE, Betsy	6	5	+1
TOREN, Marta	6	4	+2
DRU, Joanne	5	*	--
EVANS, Joan	5	2	+3
FLEMING, Rhonda	5	5	--

* Not measured in previous Audits

CONTINUING AUDIT OF MARQUEE VALUES

ACTRESSES	REGULAR AUDIT (AUTUMN 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
HALE, Barbara	5	3	+2
LINDFORS, Viveca	5	*	--
MOORE, Terry	5	(3, Spring 1949)	+2
CALVET, Corinne	4	**	+4
DAHL, Arlene	4	*	--
ROMAN, Ruth	4	*	--
WINTERS, Shelley	4	2	+2
GRAY, Coleen	3	2	+1
O'DONNELL, Cathy	3	3	--
PARKER, Eleanor	3	4	-1
PERREAU, Gigi	2	2	--
TOWNSEND, Colleen	1	*	--
WINDSOR, Marie	**	**	--

* Not measured in previous Audits

** Less than one per cent

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	REGULAR AUDIT (AUTUMN 1949	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
CROSBY, Bing	56	59	-3
GRANT, Cary	54	49	+5
HOPE, Bob	52	54	-2
COOPER, Gary	51	49	+2
LADD, Alan	51	48	+3
BOGART, Humphrey	49	50	-1
PECK, Gregory	48	49	-1
GABLE, Clark	47	47	--
STEWART, James	47	50	-3
GARFIELD, John	43	45	-2
TRACY, Spencer	43	(44, Spring 1949)	-1
WAYNE, John	43	38	+5
KELLY, Gene	42	41	+1
FORD, Glenn	41	38	+3
MITCHUM, Robert	41	42	-1
LANCASTER, Burt	40	41	-1
KAYE, Danny	39	42	-3
MILLAND, Ray	39	(38, Spring 1949)	+1
POWER, Tyrone	38	40	-2
ANDREWS, Dana	37	37	--
DURANTE, Jimmy	37	(29, Autumn 1948)	+8
CAGNEY, James	36	31	+5
ROBINSON, Edward G.	35	(32, Spring 1949)	+3
SKELTON, Red	35	(36, Spring 1949)	-1
CLIFT, Montgomery	33	30	+3
JOHNSON, Van	33	(32, Spring 1949)	+1
COTTEN, Joseph	32	31	+1
DAILEY, Dan	32	30	+2

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	REGULAR AUDIT (AUTUMN 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
FITZGERALD, Barry	32	(32, Spring 1949)	--
JOLSON, Al	32	31	+1
BENDIX, William	31	33	-2
FLYNN, Errol	31	(31, Spring 1949)	--
MAC MURRAY, Fred	31	29	+2
SCOTT, Randolph	31	29	+2
WEBB, Clifton	31	33	-2
WIDMARK, Richard	31	32	-1
PARKS, Larry	30	28	+2
TAYLOR, Robert	30	31	-1
CARSON, Jack	29	29	--
MONTGOMERY, Robert	29	(27, Spring 1949)	+2
POWELL, Dick	29	29	--
WILDE, Cornel	29	(31, Spring 1949)	-2
YOUNG, Robert	29	26	+3
MORGAN, Dennis	28	28	--
RAFT, George	28	30	-2
COLMAN, Ronald	27	27	--
LAWFORD, Peter	27	(21, Spring 1949)	+6
HEFLIN, Van	25	(30, Spring 1949)	-5
ROONEY, Mickey	25	(27, Spring 1949)	-2
DOUGLAS, Kirk	23	18	+5
MASON, James	22	24	-2
POWELL, William	22	20	+2
HAYMES, Dick	21	19	+2
PAYNE, John	21	(21, Spring 1949)	--
CLARK, Dane	19	21	-2
DUFF, Howard	19	14	+5

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	REGULAR AUDIT (AUTUMN 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
LUND, John	18	18	--
BOLGER, Ray	17	*	--
HUSTON, Walter	17	(19, Spring 1949)	-2
O'KEEFE, Dennis	17	(21, Spring 1949)	-4
BERLE, Milton	16	*	--
CONTE, Richard	16	16	--
CUMMINGS, Robert	16	(16, Spring 1949)	--
HOLDEN, William	16	(16, Spring 1949)	--
NOLAN, Lloyd	16	17	-1
DRAKE, Tom	15	(18, Autumn 1948)	-3
JOURDAN, Louis	15	(3, Winter 1947)	+12
AYRES, Lew	14	14	--
DEREK, John	14	11	+3
MC CREA, Joel	14	14	--
DOUGLAS, Paul	13	11	+2
MARTIN, Dean & LEWIS, Jerry	13	9	+4
AGAR, John	12	10	+2
TONE, Franchot	12	12	--
BRACKEN, Eddie	11	12	-1
ARMENDARIZ, Pedro	10	(4, Autumn 1948)	+6
BRENNAN, Walter	10	*	--
RYAN, Robert	10	11	-1
CALHOUN, Rory	9	8	+1
CAREY, Macdonald	8	6	+2
PRESTON, Robert	8	(7, Spring 1949)	+1
CRAWFORD, Broderick	7	*	--
DRISCOLL, Bobby	7	(2, Winter 1946)	+5

* Not measured in previous Audits

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	REGULAR AUDIT (AUTUMN 1949)	REGULAR AUDIT (SUMMER 1949)	DIFFERENCE
HAYWARD, Louis	7	7	--
IRELAND, John	7	*	--
GRANGER, Farley	6	5	+1
KENNEDY, Arthur	5	2	+3
MURPHY, Audie	5	6	-1
O'BRIEN, Edmond	5	3	+2
VALLEE, Rudy	5	4	+1
COREY, Wendell	4	4	--
STARRETT, Charles	4	3	+1
FERRER, Mel	3	*	--
GENN, Leo	2	3	-1
WILLS, Chill	2	*	--

* Not measured in previous Audits

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
ABBOTT & COSTELLO	30	30	28	26	23	25	-	27	29	29	-	26	28	-	28	-	-	32	-	
AGAR, John	-	-	-	-	-	-	-	-	-	-	-	6	-	7	7	5	7	10	12	
AHERNE, Brian	6	-	-	-	-	-	-	7	-	-	-	-	7	-	-	-	-	-	-	
ALBERT, Eddie	-	-	-	-	-	-	-	-	5	-	-	-	-	-	5	-	-	-	-	
ALDA, Robert	-	-	2	2	-	-	-	-	-	-	-	-	-	7	-	-	-	-	-	
ALLBRITTON, Louise	-	-	-	-	-	-	-	2	-	2	-	-	1	2	-	-	-	-	-	
ALLYSON, June	16	18	17	20	29	30	35	34	-	-	38	35	35	38	34	-	38	46	45	
AMECHE, Don	14	16	16	16	17	19	-	-	-	-	-	11	-	13	-	-	-	11	-	
AMOS 'n ANDY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	-	-	-	-	
ANDREWS, Dana	13	15	17	21	26	25	26	30	35	35	40	39	40	39	37	37	38	37	37	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
ANDREWS SISTERS	-	-	-	-	-	-	-	-	-	-	18	19	-	17	-	-	-	-	-	
ARMENDARIZ, Pedro	-	-	-	-	-	-	-	-	-	-	-	-	-	4	4	-	-	-	10	
ARNOLD, Edward	-	-	-	-	-	-	11	-	-	-	-	-	11	-	-	-	-	-	-	
ARTHUR, Jean	15	15	12	12	13	16	17	14	-	-	-	13	13	15	14	-	-	-	-	
ASTAIRE, Fred	16	14	•	-	-	15	-	18	-	-	-	20	-	22	-	26	-	31	-	
AUMONT, Jean Pierre	-	-	-	-	5	6	-	8	-	-	-	-	-	7	-	-	-	-	-	
AUTRY, Gene	-	-	10	-	-	-	-	-	-	13	13	12	-	11	13	-	15	-	-	
AYRES, Lew	-	-	-	-	-	7	9	11	-	-	-	8	11	-	10	10	12	14	14	
BACALL, Lauren	10	16	22	22	20	19	-	23	-	-	-	20	23	-	22	21	23	20	-	
BALL, Lucille	-	-	-	-	-	-	18	20	-	-	23	24	24	-	21	18	18	20	25	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
BARRYMORE, Ethel	10	9	-	10	11	12	-	11	10	12	15	15	-	14	-	13	16	18	-	
BARRYMORE, Lionel	-	-	-	24	21	20	20	-	19	19	-	18	-	20	21	24	27	30	-	
BASEHART, Richard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	-	
BAXTER, Anne	7	9	8	-	6	-	-	-	16	19	-	18	16	17	-	-	-	19	22	
BEERY, Wallace*	18	-	-	-	-	18	-	-	-	-	-	18	-	21	-	-	-	-	-	
BEL GEDDES, Barbara	-	-	-	-	-	1	-	1	1	1	2	4	4	-	5	5	4	6	6	
BELITA	-	-	-	-	-	3	-	-	-	-	-	-	2	-	-	-	-	-	-	
BENDIX, William	18	19	19	16	15	19	-	-	25	28	31	32	34	34	35	33	34	33	31	
BENNETT, Constance	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	-	-	-	-	
BENNETT, Joan	8	11	9	-	11	12	14	15	13	15	17	18	19	-	18	-	15	-	-	

* Deceased

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
BENNY, Jack	19	20	20	18	16	-	-	-	-	-	-	-	23	-	-	24	-	-	-	
BERGEN & McCARTHY	13	13	11	-	-	-	16	-	14	12	-	-	14	-	13	-	-	-	-	
BERGMAN, Ingrid	33	35	35	40	48	53	53	56	55	53	50	49	47	46	51	55	56	50	50	
BERLE, Milton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16	
BEY, Turhan	9	-	-	-	-	-	-	12	-	-	-	-	8	-	-	-	-	-	-	
BICKFORD, Charles	-	-	-	-	-	-	-	-	2	-	6	-	-	6	-	-	9	-	-	
BLAIR, Janet	6	7	6	-	7	8	-	9	10	10	12	12	-	11	-	-	-	-	-	
BLONDELL, Joan	8	9	-	-	-	-	-	-	9	-	-	14	11	-	10	-	-	-	-	
BLYTH, Ann	-	-	-	-	-	-	5	4	-	-	5	9	8	9	11	12	11	13	16	
BOGART, Humphrey	43	45	48	47	40	38	36	43	47	50	49	48	47	45	47	46	49	50	49	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
BOLGER, Ray	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17	
BOWMAN, Lee	3	3	-	4	5	-	6	4	-	4	6	-	-	3	-	-	-	-	-	
BOYER, Charles	21	19	19	16	15	17	-	-	16	16	16	17	19	17	-	-	17	-	-	
BRACKEN, Eddie	13	17	19	17	18	-	-	-	18	-	-	-	19	-	18	-	-	12	11	
BREMER, Lucille	-	-	-	-	-	-	-	3	-	-	-	-	4	-	-	-	-	-	-	
BRENNAN, Walter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10	
BRENT, George	9	11	10	12	13	14	16	17	15	14	15	16	-	-	14	-	-	9	-	
BRITTON, Barbara	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	-	-	-	-	
BROMFIELD, John	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	
BROOKS, Hazel	-	-	-	-	-	-	-	-	-	-	2	-	-	-	3	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
BROOKS, Leslie	-	-	-	-	-	-	-	-	3	-	-	-	4	-	-	-	-	-	-	
BRUCE, Nigel	-	-	-	-	-	-	-	-	-	6	-	-	-	3	-	-	-	-	-	
BUCHANAN, Edgar*	-	-	-	-	1	-	-	-	-	-	-	2	-	-	-	-	-	-	-	
BURNETTE, Smiley	-	-	-	-	4	-	-	-	-	-	-	-	-	8	-	-	-	-	-	
CAESAR, Sid	-	-	-	-	-	-	-	-	-	3	-	-	-	-	3	-	-	4	-	
CAGNEY, James	32	31	30	27	26	27	-	29	-	34	33	33	33	32	32	32	-	31	36	
CAGNEY, Jeanne	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	4	-	
CALHERN, Louis	-	-	-	-	-	-	-	-	-	-	2	-	3	-	-	3	-	-	-	
CALHOUN, Rory	-	-	-	-	-	-	-	-	1	-	2	4	-	5	6	4	-	8	9	
CALVERT, Phyllis	-	-	-	-	1	-	1	2	-	-	-	-	2	-	-	-	-	-	-	

* Deceased

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
CALVET, Corinne	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	**	4	
CAMERON, Rod	-	-	-	-	-	-	6	7	-	-	6	-	-	-	9	-	-	-	-	
CANOVA, Judy	-	-	-	-	7	-	-	-	-	-	-	-	-	16	-	-	-	-	-	
CANTOR, Eddie	15	15	15	13	15	-	16	-	-	17	-	-	23	-	23	-	-	-	-	
CAREY, Macdonald	-	-	-	-	-	-	-	-	-	-	-	3	-	3	-	-	-	6	8	
CARMICHAEL, Hoagy	-	-	-	12	-	-	-	15	17	17	19	-	21	-	20	-	-	-	-	
CARROLL, Madeleine	-	-	-	-	-	-	-	-	-	-	-	-	12	-	11	-	-	-	-	
CARSON, Jack	9	13	14	14	-	-	-	-	-	-	-	20	-	23	-	27	-	29	29	
CARTER, Janis	-	-	-	-	-	-	-	2	-	3	4	5	4	-	-	-	-	-	-	
CAULFIELD, Joan	-	-	-	-	-	3	-	6	7	-	-	18	21	20	20	-	-	-	13	

**Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
CHAPLIN, Charles	-	-	-	-	-	-	-	-	-	-	-	9	-	-	9	-	-	-	-	
CHAPMAN, Marguerite	-	2	1	1	2	-	-	2	4	3	4	5	-	5	-	-	-	3	-	
CHARISSE, Cyd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7	-	-	-	-	
CHEVALIER, Maurice	-	-	-	-	-	-	-	-	2	2	-	5	-	2	-	-	-	-	-	
CLARK, Buddy	-	-	-	-	-	-	-	-	-	-	-	6	-	5	-	-	-	-	-	
CLARK, Dane	-	-	15	18	19	19	-	-	19	-	-	25	25	-	21	-	-	21	19	
CLIFT, Montgomery	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24	29	30	33	
COBB, Lee J.	-	-	-	-	-	-	-	-	-	-	-	-	-	7	-	7	11	-	-	
COBURN, Charles	5	5	5	7	7	8	-	-	-	7	-	6	6	-	7	-	-	-	-	
COCHRAN, Steve	-	-	-	-	1	-	2	2	2	2	-	-	1	-	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
COLBERT, Claudette	32	32	31	29	30	29	29	33	33	36	38	35	34	-	34	34	38	36	35	
COLMAN, Ronald	22	22	21	22	21	21	-	21	20	20	24	25	32	31	-	27	-	27	27	
COLTON, Rita	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	
COMO, Perry	-	-	-	-	-	-	-	15	-	-	-	-	-	-	12	-	-	-	-	
CONTE, Richard	-	-	-	-	1	3	-	-	-	-	-	10	13	-	11	-	-	16	16	
COOPER, Gary	44	44	42	43	43	45	47	47	47	47	48	45	43	48	49	46	45	49	51	
COOPER, Gladys	-	-	-	-	2	-	-	-	-	-	-	-	2	-	-	-	-	-	-	
COOPER, Jackie	-	-	-	-	-	-	-	-	-	-	-	12	-	-	11	-	-	-	-	
COOTE, Robert	-	-	-	-	-	-	-	-	-	-	**	-	-	-	-	-	-	-	-	
CORBY, Ellen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	

**Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
COREY, Wendell	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	4	4	4	4	
COTTEN, Joseph	29	29	30	32	35	30	30	33	34	39	38	39	36	39	39	37	35	31	32	
COURTLAND, Jerome	-	-	-	-	-	-	-	-	3	2	2	-	-	-	-	-	-	-	-	
COWL, Jane	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	
CRAIG, James	11	12	9	12	-	-	-	-	-	-	-	-	11	-	-	-	-	-	-	
CRAIN, Jeanne	-	-	-	10	14	17	-	24	-	-	-	26	26	-	26	31	30	30	33	
CRAWFORD, Broderick	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7	
CRAWFORD, Joan	11	-	-	17	20	22	-	25	24	26	29	29	30	27	-	26	30	32	29	
CRONYN, Hume	-	-	-	-	-	2	-	-	4	-	-	7	6	-	4	-	-	-	-	
CROSBY, Bing	57	55	54	56	57	58	55	56	57	56	54	53	54	53	54	57	57	59	56	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
CROSET, Paule	-	-	-	-	-	-	-	-	-	**	-	-	2	-	-	-	-	-	-	
CULVER, Roland	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	
CUMMINGS, Constance	-	-	-	2	2	1	-	-	-	-	-	-	-	1	-	-	-	-	-	
CUMMINGS, Robert	6	6	6	10	11	13	17	-	-	15	-	14	17	-	16	-	16	-	16	
CUMMINS, Peggy	-	-	-	-	-	-	-	-	-	-	-	10	-	9	-	-	-	8	6	
DAHL, Arlene	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	
DAILEY, Dan	-	-	-	-	-	-	-	-	-	-	-	8	11	16	17	22	27	30	32	
DALL, John	-	-	-	-	-	-	3	-	3	2	-	-	3	-	3	-	-	-	-	
DARNELL, Linda	10	11	10	11	12	-	18	-	-	-	-	18	18	-	19	-	22	-	-	
DAVIS, Bette	42	39	40	42	39	35	36	38	36	37	37	35	33	30	30	32	34	35	33	

**Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
DAVIS, Joan	15	15	16	17	20	-	19	20	18	-	18	-	20	-	20	-	-	-	-	
DAY, Dennis	-	-	-	-	-	-	6	7	9	11	9	14	-	15	13	-	-	-	-	
DAY, Doris	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	13	11	-	-	
DAY, Laraine	16	16	16	16	16	15	-	16	18	21	21	22	-	21	20	-	16	-	-	
DE CARLO, Yvonne	-	-	-	4	5	-	9	7	10	10	11	13	13	-	14	-	14	12	-	
DE CORDOVA, Arturo	4	4	4	-	5	-	-	8	-	-	-	-	-	6	-	-	-	-	-	
DE FORE, Don	-	-	**	4	-	3	7	-	-	10	-	-	-	7	6	-	5	-	-	
DE HAVEN, Gloria	15	16	15	14	-	13	-	12	-	-	-	-	-	12	-	-	-	-	-	
DE HAVILLAND, Olivia	18	18	17	17	17	-	21	27	29	29	31	29	29	26	30	35	44	41	37	
DE WOLFE, Billy	-	-	-	-	-	-	-	-	-	-	-	22	-	21	19	-	-	-	-	

**Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
DEL RIO, Dolores	-	-	-	-	-	-	-	-	-	2	-	-	-	3	-	-	-	-	-	
DEREK, John	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	11	14	
DEVINE, Andy	-	-	-	-	4	-	-	-	-	5	-	-	-	9	-	-	-	-	-	
DICK, Douglas	-	-	-	-	-	-	2	-	-	-	-	-	-	-	1	-	-	-	-	
DIETRICH, Marlene	8	-	-	-	-	-	-	-	-	-	-	9	-	-	14	-	-	-	-	
DINNING SISTERS	-	-	-	-	-	-	-	-	-	-	3	-	-	-	-	-	-	-	-	
DONAT, Robert	-	-	-	6	-	-	7	-	-	-	-	-	-	6	-	-	-	-	-	
DONLEVY, Brian	11	11	10	-	-	9	-	10	-	-	-	17	-	15	-	13	12	-	-	
DONNELL, Jeff	-	-	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	
DOUGLAS, Kirk	-	-	-	-	-	-	-	-	1	-	-	-	-	-	5	5	8	18	23	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
DOUGLAS, Melvyn	-	-	-	-	-	-	-	9	-	8	10	11	-	11	12	-	-	8	-	
DOUGLAS, Paul	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	13	
DRAKE, Alfred	-	1	2	-	1	-	-	-	-	-	-	-	-	2	-	-	-	-	-	
DRAKE, Betsy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	4	5	6	
DRAKE, Tom	-	-	9	-	9	10	15	-	17	-	17	-	-	19	18	-	-	-	15	
DREW, Ellen	-	-	1	-	2	-	-	-	-	5	5	4	-	3	-	-	-	2	-	
DRISCOLL, Bobby	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	7	
DRU, Joanne	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	
DUFF, Howard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	6	8	14	19	
DUNNE, Irene	23	22	21	22	19	-	20	-	19	20	22	24	-	26	26	24	29	28	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
DURANTE, Jimmy	-	-	-	13	13	15	-	18	-	-	-	26	26	-	29	-	-	-	37	
DURBIN, Deanna	24	25	23	19	20	-	20	20	23	23	21	20	18	19	19	-	-	-	-	
DURYEA, Dan	-	-	-	-	-	2	-	-	-	8	11	-	10	9	11	-	12	-	-	
DVORAK, Ann	-	-	-	-	-	-	-	-	2	-	-	-	-	5	-	-	-	-	-	
EDDY, Nelson	-	-	-	14	-	17	-	-	-	15	-	-	-	13	-	-	-	-	-	
EVANS, Joan	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	1	2	2	5	
FAIRBANKS, Douglas, Jr.	-	-	-	12	11	12	15	15	17	17	19	20	22	-	24	-	-	-	-	
FAYE, Alice	22	21	19	17	18	-	-	-	-	-	-	19	19	-	-	-	-	-	-	
FERRER, Jose	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	5	5	-	-	
FERRER, Mel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
FITZGERALD, Barry	12	15	14	14	19	-	18	-	-	21	25	29	30	30	-	33	32	-	32	
FITZGERALD, Geraldine	-	-	-	5	-	-	-	-	5	-	-	-	-	10	-	-	-	-	-	
FLEMING, Rhonda	-	-	-	-	-	-	**	-	-	-	-	-	1	-	1	1	1	5	5	
FLYNN, Errol	24	27	28	27	25	27	-	31	-	-	32	31	-	34	34	32	31	-	31	
FOCH, Nina	-	-	-	-	1	-	-	-	2	-	2	-	2	-	2	-	2	-	-	
FONDA, Henry	-	-	15	-	12	-	17	-	19	23	26	26	-	29	-	32	-	-	-	
FONTAINE, Joan	16	18	18	18	18	20	21	24	23	26	26	24	23	25	23	27	30	27	25	
FORD, Glenn	-	-	-	-	5	12	23	29	30	32	34	32	-	29	31	39	38	38	41	
FOSTER, Preston	-	-	-	-	-	-	-	-	-	-	-	9	-	-	9	-	-	-	-	
FOSTER, Susanna	-	-	-	-	-	-	-	10	-	-	-	-	-	9	6	-	-	-	-	

** Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
FREEMAN, Mona	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-	8	-	
GABLE, Clark	-	43	43	42	43	43	41	41	39	38	40	39	39	42	43	42	44	47	47	
GARBO, Greta	-	-	-	-	7	8	-	-	-	-	-	-	-	-	10	-	10	-	-	
GARDNER, Ava	-	-	-	-	-	-	-	9	7	7	10	14	14	13	15	19	18	21	24	
GARFIELD, John	25	25	27	30	25	24	25	-	30	36	39	41	42	38	39	41	44	45	43	
GARLAND, Judy	35	37	36	35	37	37	34	31	31	-	-	24	29	30	31	34	34	35	-	
GARNER, Peggy Ann	-	4	6	-	8	-	-	-	-	-	-	-	7	-	-	-	-	-	-	
GARSON, Greer	44	44	44	47	49	45	42	43	40	38	36	34	33	-	32	33	-	31	32	
GENN, Leo	-	-	-	-	-	-	-	-	-	-	1	-	-	2	-	3	4	3	2	
GLEASON, James	-	-	-	-	-	-	-	-	5	-	-	-	-	7	7	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
GODDARD, Paulette	23	22	22	21	20	25	24	25	23	26	-	31	-	32	32	28	24	25	29	
GOLDWYN GIRLS	-	-	-	-	-	-	-	-	-	-	7	-	-	-	4	-	-	-	-	
GOODMAN, Benny	-	-	-	-	-	-	-	-	-	-	15	-	-	-	9	-	-	-	-	
GORDON, Anita	-	-	-	-	-	-	**	-	-	1	-	-	-	-	-	-	-	-	-	
GRABLE, Betty	35	33	37	34	34	30	30	33	33	33	35	37	35	35	32	34	37	40	40	
GRAHAME, Gloria	-	-	-	-	-	-	-	-	-	-	2	-	2	-	2	1	-	1	-	
GRANGER, Farley	-	-	-	-	-	-	-	-	2	-	2	-	3	-	3	4	5	5	6	
GRANGER, Stewart	-	-	-	-	1	1	1	-	-	-	-	-	-	5	-	-	-	-	-	
GRANT, Cary	46	45	44	42	38	37	44	44	46	46	46	46	46	46	46	51	51	49	54	
GRANVILLE, Bonita	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	-	-	-	

**Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
GRAY, Coleen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-	2	3	
GRAYSON, Kathryn	-	-	-	-	-	19	20	-	19	-	-	21	17	17	-	-	17	-	-	
GREENE, Richard	-	-	-	-	-	-	-	-	-	-	-	8	-	6	-	-	-	-	-	
GREENSTREET, Sydney	-	-	-	-	-	-	-	-	-	-	-	-	-	20	-	-	-	-	-	
GREER, Jane	-	-	-	-	-	-	2	2	3	4	5	5	-	5	6	5	5	-	8	
GUILD, Nancy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	
GWENN, Edmund	-	-	-	-	-	-	-	-	-	-	-	-	-	2	2	6	6	5	-	
HALE, Barbara	-	-	-	1	2	2	2	-	5	5	4	-	5	-	4	-	-	3	5	
HALL, Jon	-	-	-	-	7	9	10	9	-	-	-	-	-	11	-	-	-	-	-	
HARDING, Ann	-	-	4	-	5	-	-	-	-	-	-	-	-	3	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
HARDWICKE, Sir Cedric	-	-	-	-	3	-	-	-	-	5	-	-	-	3	-	-	-	-	-	
HARRISON, Rex	-	-	-	1	1	2	6	-	-	-	-	23	-	21	18	16	-	-	-	
HASSO, Signe	6	-	-	4	3	-	-	-	4	-	3	-	4	-	-	-	-	-	-	
HAVER, June	-	-	-	-	12	16	-	17	-	-	-	16	20	-	19	-	18	-	-	
HAVOC, June	-	-	-	-	-	-	-	-	-	-	-	-	-	10	8	-	-	-	-	
HAYDN, Richard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	-	-	-	
HAYES, Peter Lind	-	-	-	-	-	-	-	2	-	3	-	-	5	-	-	-	-	-	-	
HAYMES, Dick	10	9	13	15	-	22	-	-	25	-	27	25	25	-	22	-	-	19	21	
HAYWARD, Louis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	-	-	7	7	
HAYWARD, Susan	-	-	12	-	10	-	14	14	15	19	24	24	26	25	26	24	23	-	24	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
HAYWORTH, Rita	22	22	26	24	23	29	34	37	36	36	38	37	33	38	39	38	38	37	37	
HEFLIN, Van	-	-	-	8	-	9	12	16	-	19	24	24	24	22	27	27	30	-	25	
HENDRIX, Wanda	-	-	-	-	-	-	-	-	-	-	-	4	3	-	4	-	6	8	11	
HENIE, Sonja	20	19	17	17	19	-	-	-	-	-	-	16	-	16	-	-	-	19	-	
HENREID, Paul	17	17	16	14	16	15	18	-	-	-	18	18	-	16	-	-	-	-	-	
HEPBURN, Katharine	20	20	21	19	19	17	17	-	19	-	-	21	-	22	-	22	-	-	-	
HODIAK, John	13	17	17	17	20	22	21	-	-	-	-	24	-	22	22	-	-	-	-	
HOLDEN, William	-	-	-	-	4	-	-	-	5	5	10	11	-	9	11	13	16	-	16	
HOLM, Celeste	-	-	-	-	-	-	-	-	-	-	-	-	-	5	6	-	8	-	-	
HOMOLKA, Oscar	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	2	2	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
HOPE, Bob	48	49	46	46	42	44	44	44	46	45	45	48	47	46	47	50	52	54	52	
HORTON, Edward Everett	-	-	-	-	-	-	-	-	-	-	-	7	-	6	-	-	-	-	-	
HUNT, Marsha	-	-	-	-	-	-	-	6	-	-	-	-	-	10	-	-	-	-	-	
HUSTON, Walter	-	9	-	9	-	8	-	-	-	-	-	-	15	-	15	-	19	-	17	
HUTTON, Betty	26	27	28	29	33	37	36	36	-	36	37	35	-	36	35	35	32	31	32	
HUTTON, Robert	-	-	-	-	-	-	-	-	8	-	-	-	9	-	9	-	8	-	-	
IRELAND, John	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7	
IVES, Burl	-	-	-	-	2	-	4	5	-	6	-	5	-	-	-	-	-	-	-	
JARMAN, Claude, Jr.	-	-	-	-	-	-	-	-	-	-	8	8	-	-	-	-	-	3	-	
JEFFREYS, Anne	-	-	-	-	-	-	-	2	2	-	-	-	4	-	3	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
JENKINS, Jack "Butch"	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17	-	-	-	
JERGENS, Adele	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	
JOHNSON, Celia	-	-	-	-	-	-	-	-	2	-	-	-	**	-	-	-	-	-	-	
JOHNSON, Van	41	43	45	46	47	44	38	36	33	-	31	30	32	32	32	31	32	-	33	
JOLSON, Al	7	6	6	-	6	-	8	-	-	-	-	34	33	-	30	31	31	31	32	
JONES, Jennifer	18	22	21	25	30	34	31	35	35	37	36	39	35	34	33	33	38	36	35	
JOURDAN, Louis	-	-	-	-	-	-	-	-	-	-	-	3	-	-	-	-	-	-	15	
KARLOFF, Boris	-	-	-	13	-	-	-	15	-	-	12	-	-	15	-	-	-	-	-	
KAYE, Danny	21	22	23	26	29	25	27	30	32	32	32	37	34	-	35	39	41	42	39	
KELLAWAY, Cecil	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	

**Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
KELLY, Gene	22	21	21	24	26	23	25	-	-	27	-	31	33	33	34	37	-	41	42	
KENNEDY, Arthur	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	5	
KERR, Deborah	-	-	-	-	-	-	3	-	-	-	-	14	14	-	-	-	-	-	-	
KEYES, Evelyn	-	1	3	3	3	4	5	-	8	12	13	12	10	-	10	8	7	-	8	
KILBRIDE, Percy	-	-	-	-	-	-	-	-	-	3	-	-	1	-	-	-	-	6	-	
KING, Andrea	-	-	-	-	-	-	-	-	-	-	-	2	1	-	-	-	-	-	-	
KINGS MEN	-	-	-	-	-	-	-	-	-	-	6	-	-	-	-	-	-	-	-	
KNOWLES, Patric	-	-	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	
KNOX, Alexander	3	2	4	6	6	5	5	6	5	4	4	-	-	3	-	-	-	-	-	
KORVIN, Charles	-	-	-	-	-	-	3	3	3	-	-	-	4	-	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
LADD, Alan	37	42	44	42	39	42	46	46	48	52	50	50	47	48	49	48	48	48	51	
LAKE, Arthur	-	-		-	-	-	-	-	-	-	-	7	-	-	-	-	-	-	-	
LAKE, Veronica	-	11	10	13	12	13	-	13	-	15	16	14	-	15	14	-	-	14	-	
LAMARR, Hedy	19	22	22	21	21	21	22	-	24			28	-	23	-	23	-	20	19	
LAMOUR, Dorothy	16	17	18	16	17	20	21	22	23	26	-	23	23	-	21	-	19	-	19	
LANCASTER, Burt	-	-	-	-	-	-	-	-	6	6	12	17	24	28	-	38	42	41	40	
LANDIS, Carole*	-	8	8	-	8	-	11	-	-	-	-	-	11	-	-	-	-	-	-	
LANGFORD, Frances	-	-	-	-	8	-	-	-	-	-	11	12	-	11	9	-	-	-	-	
LANSBURY, Angela	-	-	-	-	-	2	-	-	-	-	-	3	2	-	3	4	3	-	-	
LAUGHTON, Charles	12	12	11	11	12	-	14	-	-	10	12	13	-	13	17	-	-	18	-	

* Deceased

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
LAWFORD, Peter	-	-	-	-	-	10	12	-	-	-	-	21	-	22	24	22	21	-	27	
LEIGH, Vivien	-	-	-	16	14	14	-	-	-	-	-	-	17	-	-	-	20	-	-	
LESLIE, Joan	-	14	15	15	15	-	-	-	-	-	-	-	19	-	-	13	8	-	-	
LEVANT, Oscar	-	-	-	-	-	-	-	-	-	-	-	-	-	14	-	-	-	20	-	
LINDFORS, Viveca	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	
LINDSAY, Margaret	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	
LOCKHART, Gene	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-	-	-	-	
LOCKWOOD, Margaret	-	-	-	-	1	-	2	-	-	-	-	-	-	3	-	-	-	-	-	
LONG, Richard	-	-	-	-	-	-	-	-	-	2	-	-	3	-	-	-	-	2	-	
LOUISE, Anita	-	-	2	-	4	-	-	-	-	-	-	-	2	-	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
LOY, Myrna	-	-	11	12	12	13	16	14	12	-	17	17	-	19	21	-	19	-	-	
LUKAS, Paul	13	15	12	11	9	-	10	8	8	8	-	-	12	-	-	9	10	-	-	
LUND, John	-	-	-	-	-	-	-	-	-	-	-	-	-	9	10	12	15	18	18	
LUPINO, Ida	13	12	13	13	-	16	18	17	-	18	-	21	-	21	21	20	-	19	20	
LYNN, Diana	8	6	7	-	8	-	12	-	-	-	-	-	9	-	10	11	9	9	9	
LYNN, Jeffrey	-	-	-	-	-	-	-	-	-	-	5	-	4	-	-	4	4	-	-	
MAC DONALD, Jeanette	-	-	-	14	-	-	-	-	-	-	-	-	17	-	16	-	-	-	-	
MAC MURRAY, Fred	26	25	29	29	29	28	25	29	29	30	31	31	-	32	32	29	-	29	31	
MACREADY, George	-	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	
MADISON, Guy	-	-	-	5	6	9	17	20	21	24	23	21	-	20	18	18	19	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
MAIN, Marjorie	-	-	-	-	-	-	-	-	9	10	11	-	9	-	-	-	-	15	-	
MARCH, Fredric	12	17	16	14	12	13	13	-	16	19	21	18	18	16	18	-	-	21	-	
MARSHAL, Alan	5	4	4	-	4	-	-	-	-	-	-	3	-	-	-	-	-	-	-	
MARSHALL, Herbert	8	9	10	-	7	-	9	-	11	12	-	-	13	-	-	-	-	-	-	
MARTIN, Dean & LEWIS, Jerry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	-	9	13	
MARTIN, Freddy & Orchestra	-	-	-	-	-	-	-	-	-	-	12	-	-	-	-	-	-	-	-	
MARTIN, Tony	-	-	-	-	-	-	-	-	-	-	9	-	-	13	14	15	14	-	-	
MARX BROTHERS	-	-	-	-	-	-	-	-	-	-	16	-	-	18	21	23	25	-	-	
MASON, James	-	-	-	-	1	4	7	10	-	-	19	20	-	15	-	19	19	24	22	
MASSEY, Raymond	-	8	-	-	-	-	10	11	-	10	-	-	12	-	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
MATURE, Victor	-	-	-	-	-	7	10	10	12	-	-	16	-	16	-	17	17	-	-	
MAYO, Virginia	2	2	3	-	3	4	7	9	11	12	14	16	-	16	-	16	15	-	-	
MC ALLISTER, Lon	13	12	-	12	-	-	-	7	-	-	-	-	-	15	-	12	12	-	-	
MC CREA, Joel	10	9	9	-	10	-	-	16		13	13	13	-	13	-	11	12	14	14	
MC DONALD, Marie	-	-	-	-	-	-	-	-	-	-	-	7	-	-	-	-	5	-	-	
MC DOWALL, Roddy	10	10	11	12	-	-	12	-	-	-	-	-	11	-	-	-	7	-	-	
MC GUIRE, Dorothy	7	10	10	11	12	15	-	24	25	23	-	21	23	21	19	18	-	15	15	
MC LAGLEN, Victor	-	-	-	-	-	-	-	-	-	-	-	8	-	-	-	-	-	-	-	
MEADOWS, Jayne	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	
MELCHIOR, Lauritz	-	-	-	-	-	11	-	-	-	-	-	-	-	12	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
MENJOU, Adolphe	-	-	-	-	4	-	-	-	-	-	-	6	-	6	-	-	-	-	-	
MEREDITH, Burgess	-	6	7	8	8	-	-	8	-	7	-	-	-	8	-	-	-	-	-	
MILLAND, Ray	19	19	20	20	25	34	36	37	37	37	36	37	38	40	-	37	38	-	39	
MILLER, Ann	-	7	4	-	4	-	6	-	-	-	-	-	5	-	7	-	-	7	-	
MILLER, Kristine	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	
MILLS, John	-	-	-	-	1	-	-	-	1	1	2	-	-	2	-	-	-	-	-	
MITCHELL, Thomas	-	-	-	6	6	8	-	-	-	-	-	-	15	-	-	-	-	-	-	
MITCHUM, Robert	-	-	3	3	5	6	9	14	21	29	33	37	36	37	36	39	41	42	41	
MONTALBAN, Ricardo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-	-	
MONTEZ, Maria	10	11	-	10	8	-	-	8	10	10	-	10	-	9	-	9	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
MONTGOMERY, George	-	-	-	-	-	-	-	-	-	-	-	-	-	15	-	-	-	13	-	
MONTGOMERY, Robert	-	-	16	17	19	20	20	-	21	19	21	24	26	22	-	24	27	-	29	
MOORE, Terry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	3	-	5	
MOOREHEAD, Agnes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8	-	-	
MORAN, Dolores	-	-	-	-	-	-	-	-	2	2	-	-	**	-	-	-	-	-	-	
MORGAN, Dennis	17	21	27	25	23	23	-	-	-	-	-	24	-	29	-	30	-	28	28	
MORGAN, Frank*	-	-	-	-	10	-	-	-	-	-	-	-	14	-	-	11	10	-	-	
MORGAN, Henry	-	-	-	-	-	-	-	-	-	-	9	11	-	12	13	-	-	-	-	
MUNI, Paul	18	20	18	19	18	15	-	16	-	-	-	-	23	-	-	21	-	-	-	
MURPHY, Audie	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	5	

*Deceased
**Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
MURPHY, George	16	14	12	12	11	-	-	12	-	13	-	16	-	15	-	12	-	-	-	
NAGEL, Conrad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	
NEAGLE, Anna	-	-	-	-	1	-	-	-	-	-	-	-	3	-	-	-	-	-	-	
NEAL, Patricia	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7	
NEAL, Tom	-	-	-	-	4	-	-	-	-	-	-	-	2	-	-	2	-	-	-	
NIVEN, David	-	-	-	6	5	7	7	7	7	-	9	13	15	-	13	12	12	-	-	
NOLAN, Lloyd	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17	16	
NOVARRO, Ramon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	
OBERON, Merle	10	12	11	12	12	-	14	-	-	11	11	12	12	-	10	-	-	-	11	
O'BRIEN, Edmond	-	-	-	-	-	-	-	1	-	2	4	5	4	-	4	-	-	3	5	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
O'BRIEN, Margaret	22	29	30	32	34	34	31	30	30	27	24	21	23	-	22	-	-	21	23	
O'BRIEN, Pat	26	26	27	23	24	23	23	24	24	-	24	24	24	-	28	29	27	-	-	
O'CONNOR, Donald	-	-	-	-	-	-	13	11	13	14	15	14	15	-	16	16	15	-	-	
O'DONNELL, Cathy	-	-	-	-	-	-	-	-	2	-	3	-	3	-	3	3	3	3	3	
O'HARA, Maureen	9	10	8	10	14	16	20	21	21	24	-	27	25	-	23	-	-	25	24	
O'KEEFE, Dennis	9	-	-	-	-	11	-	-	-	-	-	-	18	-	17	20	21	-	17	
OLIVIER, Laurence	-	-	-	9	8	10	12	14	14	-	12	-	-	13	-	21	26	-	-	
O'SULLIVAN, Maureen	-	-	-	-	-	-	-	-	-	-	-	-	-	12	-	11	10	-	-	
PAIGE, Janis	-	-	-	-	-	-	-	-	-	-	-	9	7	-	-	-	-	-	-	
PALMER, Lilli	-	-	-	-	-	-	-	-	-	-	7	8	8	-	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
PARKER, Eleanor	-	-	-	-	-	-	-	-	-	-	-	-	-	6	7	6	-	4	3	
PARKER, Willard	-	-	-	-	1	-	-	-	3	-	-	-	-	2	-	-	-	-	-	
PARKS, Larry	-	-	-	-	2	1	-	6	17	22	29	29	32	34	30	29	28	28	30	
PATRICK, Gail	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	-	-	-	-	
PAXINOU, Katina	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	
PAYNE, John	-	-	-	-	25	22	-	-	23	-	24	24	-	23	23	-	21	-	21	
PECK, Gregory	8	17	23	27	34	37	42	45	45	49	50	50	49	48	49	50	50	49	48	
PERREAU, Gigi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	2	2	2	2	
PETERS, Jean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	-	10	12	
PETERS, Susan	-	-	-	-	-	-	-	-	-	-	18	17	20	-	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
PIDGEON, Walter	38	33	33	37	40	33	28	32	34	36	35	33	36	34	-	35	36	-	-	
PLATT, Marc	-	2	3	3	2	1	-	-	2	2	3	4	-	3	-	-	-	-	-	
POWELL, Dick	10	12	15	13	13	14	16	19	21	24	22	22	24	-	27	28	30	29	29	
POWELL, Jane	-	-	-	-	-	-	9	-	-	-	-	-	14	15	18	-	-	-	-	
POWELL, William	15	17	17	-	-	18	-	16	-	14	18	18	20	-	18	-	-	20	22	
POWER, Tyrone	-	29	-	-	29	31	34	39	41	42	41	44	42	-	43	41	39	40	38	
PRESTON, Robert	-	-	-	-	-	-	8	7	-	7	-	-	-	10	-	8	7	-	8	
PRICE, Vincent	-	-	-	-	-	9	-	-	9	10	12	-	-	11	-	-	-	-	-	
QUINN, Anthony	-	-	-	-	3	-	-	-	-	-	-	-	-	9	-	-	-	-	-	
RAFT, George	17	17	18	19	21	21	21	24	24	24	-	26	26	-	29	30	29	30	28	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
RAINES, Ella	5	5	5	6	7	7	10	10	10	9	11	10	9	-	-	-	-	5	-	
RAINS, Claude	-	-	-	10	10	11	-	17	-	-	-	22	-	18	-	-	-	22	-	
RANDELL, Ron	-	-	-	-	-	-	-	-	-	-	1	-	-	2	3	-	-	-	-	
RATHBONE, Basil	-	-	-	-	7	9	-	-	-	-	-	-	-	14	-	-	13	-	-	
RAYE, Martha	-	-	-	-	-	-	-	-	-	-	-	10	-	-	-	-	-	-	-	
RAYMOND, Gene	-	-	-	-	4	-	-	5	-	-	-	-	-	4	-	-	-	-	-	
REAGAN, Ronald	-	-	-	-	-	-	-	20	-	-	-	30	29	-	26	25	-	24	-	
REDGRAVE, Michael	-	-	-	-	1	-	1	-	2	-	2	-	4	-	-	-	-	-	-	
REED, Donna	-	-	-	-	-	-	6	-	8	-	-	-	10	-	9	-	-	-	-	
REED, Philip	-	-	-	-	-	-	-	-	2	-	-	2	3	-	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
RICHARDSON, Ralph	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	
ROBINSON, Edward G.	23	23	21	19	20	20	-	23	-	25	27	25	26	29	-	32	32	-	35	
ROGERS, Ginger	30	32	31	32	31	32	30	32	34	32	31	30	28	-	23	23	26	29	29	
ROGERS, Roy	-	-	-	-	7	-	-	-	16	16	15	13	13	-	-	17	-	-	-	
ROMAN, Ruth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	
ROMERO, Cesar	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12	-	-	-	-	
ROONEY, Mickey	27	28	29	-	-	22	22	-	-	-	-	24	26	-	24	-	27	-	25	
RUSSELL, Andy	-	-	-	5	5	7	-	-	-	-	-	-	12	-	-	-	-	-	-	
RUSSELL, Gail	3	4	-	-	-	-	-	-	-	-	-	13	14	-	12	-	-	18	-	
RUSSELL, Jane	-	-	-	-	5	11	16	-	17	-	-	18	18	-	18	20	21	22	23	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
RUSSELL, Rosalind	23	21	21	21	23	23	24	29	27	25	25	28	28	-	26	25	26	26	28	
RYAN, Robert	-	-	-	-	2	-	2	2	-	2	6	8	12	10	10	8	9	11	10	
RYAN, Sheila	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	
SANDERS, George	13	12	12	12	-	-	15	17	-	15	-	14	-	14	-	-	-	-	-	
SCOTT, Lizabeth	-	-	2	8	12	13	17	20	-	20	22	24	27	-	27	27	28	24	30	
SCOTT, Martha	-	-	-	-	-	-	7	-	-	-	-	7	-	5	-	-	-	-	-	
SCOTT, Randolph	14	15	16	13	15	19	20	18	20	20	22	23	27	29	-	31	29	29	31	
SCOTT, Zachary	-	3	-	-	-	9	-	-	-	-	-	16	18	-	-	-	-	-	-	
SHERIDAN, Ann	23	23	23	22	21	23	-	-	-	29	34	30	29	29	-	26	24	-	29	
SHIRLEY, Anne	6	5	5	7	7	-	-	-	-	-	-	-	7	-	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
SHORE, Dinah	14	15	16	15	15	15	-	-	17	17	-	-	14	-	-	-	-	-	-	
SIDNEY, Sylvia	-	-	-	7	-	7	8	10	-	-	-	8	-	-	-	-	-	-	-	
SIMMONS, Jean	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-	
SINATRA, Frank	19	15	12	15	20	21	-	22	-	23	23	23	20	18	16	16	-	19	-	
SINGLETON, Penny	-	-	-	-	-	-	-	-	-	-	-	10	11	-	-	-	-	-	-	
SKELTON, Red	-	-	-	22	-	31	30	32	32	-	-	27	32	32	33	37	36	-	35	
SLEZAK, Walter	-	-	-	2	2	-	3	4	4	-	-	-	-	-	-	-	-	-	-	
SMITH, Alexis	4	-	-	-	-	-	-	-	-	-	17	-	16	-	-	10	9	-	-	
SMITH, Kent	-	-	-	-	1	-	-	-	-	4	-	-	-	2	-	-	-	-	-	
SONS OF THE PIONEERS	-	-	-	-	-	-	-	-	-	-	-	8	8	-	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
SOTHERN, Ann	14	16	15	15	19	-	21	-	18	18	-	18	19	-	20	-	20	-	20	
STACK, Robert	-	-	-	-	-	-	-	-	3	-	-	-	-	-	4	-	-	-	-	
STAFFORD, Jo	-	-	-	-	5	5	-	-	-	-	-	-	-	8	-	8	-	-	-	
STANWYCK, Barbara	20	22	25	25	27	26	26	30	32	36	38	34	36	34	36	32	32	38	41	
STARRETT, Charles	-	-	-	-	-	-	-	-	-	-	6	5	-	-	-	-	-	3	4	
STEVENS, Mark	-	-	-	-	1	6	-	10	13	-	-	15	10	12	14	16	19	-	-	
STEWART, James	-	29	-	33	33	-	27	31	35	35	37	34	42	39	41	45	45	50	47	
STOCKWELL, Dean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	3	5	-	-	
STONE, Lewis	-	-	-	-	-	-	6	-	-	-	-	-	-	5	-	-	-	-	-	
STORM, Gale	-	-	-	-	-	4	-	-	-	-	-	-	-	5	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
SULLAVAN, Margaret	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13	
SULLIVAN, Barry	-	-	-	-	-	4	-	5	-	-	-	-	-	6	-	-	-	-	-	
SULLIVAN, Francis L.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	
TAMIROFF, Akim	-	-	-	-	-	-	-	-	6	-	-	-	-	7	-	-	-	-	-	
TAYLOR, Elizabeth	-	4	-	-	-	-	-	12	-	-	-	22	17	19	23	22	28	31	30	
TAYLOR, Robert	-	31	-	-	30	-	24	30	-	28	-	30	33	32	31	28	31	31	30	
TEMPLE, Shirley	17	21	19	21	24	24	24	24	24	24	24	26	27	29	29	28	26	28	30	
TETZEL, Joan	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	
THOMAS, Danny	-	-	-	-	-	-	-	-	-	-	-	-	-	7	-	-	-	-	-	
THOMPSON, Marshall	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
TIERNEY, Gene	15	17	19	19	23	32	30	34	34	33	32	33	29	31	28	27	26	-	-	
TIERNEY, Lawrence	-	-	-	-	2	-	3	3	4	4	-	7	-	7	-	-	-	-	-	
TODD, Ann E.	-	-	-	-	3	3	4	-	-	-	6	-	5	-	-	-	-	-	-	
TONE, Franchot	-	15	15	13	12	-	13	-	13	11	13	14	-	15	-	-	-	12	12	
TOREN, Marta	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	6	
TORME, Mel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	-	-	-	
TOTTER, Audrey	-	-	-	-	-	-	1	-	-	-	-	-	8	6	5	-	-	-	-	
TOWNSEND, Colleen	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
TRACY, Spencer	51	52	52	50	44	43	42	39	41	43	44	45	42	46	44	43	44	-	43	
TRAVERS, Henry	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
TREVOR, Claire	-	5	4	5	5	-	-	7	7	-	-	-	-	-	-	6	7	-	7	
TUFTS, Sonny	17	20	21	21	23	23	-	23	-	-	-	23	21	-	19	-	-	18	-	
TURNER, Lana	28	28	29	30	34	38	37	37	38	37	35	34	33	34	36	37	38	35	35	
TYLER, Beverly	-	-	-	-	-	-	4	-	-	-	-	-	5	-	-	-	-	-	-	
VALLEE, Rudy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	5	
VALLI	-	-	-	-	-	-	-	-	-	-	2	3	-	-	16	16	16	15	-	
VERA-ELLEN	-	-	-	-	1	2	3	5	7	8	-	-	5	5	-	-	-	-	-	
WALKER, Robert	12	17	23	20	22	20	21	-	24	28	-	27	25	-	21	-	-	25	-	
WARING, Fred, & PENNSYLVANIANS	-	-	-	-	-	-	-	-	-	-	11	-	-	-	-	-	-	-	-	
WARRICK, Ruth	-	-	1	1	-	-	-	-	-	-	4	-	-	3	-	-	-	-	-	

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
WAYNE, John	14	17	18	19	21	20	22	24	27	29	29	29	29	-	31	-	-	38	43	
WEBB, Clifton	4	4	-	-	-	-	-	-	-	-	-	-	-	19	20	22	27	33	31	
WELLES, Orson	-	-	-	-	11	15	19	19	-	17	16	-	-	17	16	15	18	17	-	
WIDMARK, Richard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12	16	27	32	31	
WILDE, Cornel	-	8	11	14	20	26	30	30	30	-	29	32	31	-	27	-	31	-	29	
WILLIAMS, Bill	-	-	4	5	4	5	10	11	10	9	9	8	6	-	-	6	-	-	-	
WILLIAMS, Esther	-	-	-	-	-	-	31	-	31	-	-	37	37	40	40	36	36	42	45	
WILLS, Chill	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	
WILSON, Marie	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	6	14	
WINDSOR, Marie	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	**	**	

**Less than one per cent.

PLAYER	1945				1946				1947				1948				1949			
	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER	SPRING	SUMMER	AUTUMN	WINTER
WINNINGER, Charles	-	-	-	-	-	-	-	-	-	3	-	-	-	-	-	-	-	-	-	
WINTERS, Shelley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	4	
WOOLLEY, Monty	12	12	14	14	-	-	-	16	-	17	-	-	15	-	-	-	-	-	-	
WRIGHT, Teresa	12	9	7	9	11	10	10	12	13	15	19	21	16	15	16	-	-	-	-	
WYATT, Jane	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7	-	-	-	-	
WYMAN, Jane	9	-	-	-	-	-	-	-	15	19	-	20	21	-	23	31	41	38	37	
WYNN, Keenan	-	2	5	-	-	11	-	-	-	-	-	-	16	-	15	-	-	-	-	
YOUNG, Loretta	-	-	23	21	19	20	20	23	23	26	25	27	28	32	35	35	34	36	37	
YOUNG, Robert	18	21	24	23	21	21	24	24	24	26	26	25	28	29	29	-	-	26	29	

CONTINUING AUDIT OF MARQUEE VALUES

UPPER PRICE AUDIT

The group upon which the Upper Price Audit is based constitutes the following: Movie-goers in the New York City area who spend on the average of 65 cents or more for their tickets, plus movie-goers in other cities over 500,000 in population who on the average spend 60 cents or more, plus those in cities of 100,000 to 500,000 who on the average pay 55 cents or more, plus those in cities and towns of 10,000 to 100,000 who on the average pay 50 cents or more. This group as a whole pays an average price of 70 cents per ticket, and the dollars they spend on motion pictures amounts to about 60 per cent of the total motion picture gross at the box office.

The average price per ticket paid by those movie-goers not included in the Upper Price Audit is about 42 cents. These people account for about 40 cents out of each dollar spent at the box office.

It is well to point out that the Upper Price Audit inevitably shows up some characteristics of a star's following other than price paid alone. For example, we find that movie-goers in the 12 through 17 age group pay somewhat less on the average than is true of older movie-goers; which means that the Upper Price Audit consists of movie-goers, who on the average are older than people in the total audience. This inturn means that stars who are particularly strong among younger movie-goers are likely to be lower in the Upper Price Audit than in the regular Audit. Correspondingly, stars who are particularly strong among older movie-goers are likely to be higher in the Upper Price Audit than in the regular Audit.

CONTINUING AUDIT OF MARQUEE VALUES

ACTRESSES	UPPER PRICE AUDIT (AUTUMN 1949)	REGULAR AUDIT (AUTUMN 1949)	DIFFERENCE
BERGMAN, Ingrid	52	50	+ 2
ALLYSON, June	43	45	- 2
STANWYCK, Barbara	43	41	+ 2
WILLIAMS, Esther	43	45	- 2
DE HAVILLAND, Olivia	40	37	+ 3
WYMAN, Jane	38	37	+ 1
JONES, Jennifer	37	35	+ 2
COLBERT, Claudette	36	35	+ 1
GRABLE, Betty	36	40	- 4
HAYWORTH, Rita	36	37	- 1
YOUNG, Loretta	36	37	- 1
CRAIN, Jeanne	34	33	+ 1
DAVIS, Bette	34	33	+ 1
GARSON, Greer	34	32	+ 2
TURNER, Lana	33	35	- 2
CRAWFORD, Joan	30	29	+ 1
RUSSELL, Rosalind	30	28	+ 2
SCOTT, Lizabeth	30	30	--
TAYLOR, Elizabeth	30	30	--
ROGERS, Ginger	29	29	--
SHERIDAN, Ann	29	29	--
GODDARD, Paulette	28	29	- 1
HUTTON, Betty	28	32	- 4
BAXTER, Anne	25	22	+ 3
FONTAINE, Joan	25	25	--
TEMPLE, Shirley	25	30	- 5
BALL, Lucille	24	25	- 1
GARDNER, Ava	24	24	--

CONTINUING AUDIT OF MARQUEE VALUES

ACTRESSES	UPPER PRICE AUDIT (AUTUMN 1949)	REGULAR AUDIT (AUTUMN 1949)	DIFFERENCE
O'HARA, Maureen	24	24	--
HAYWARD, Susan	23	24	- 1
LUPINO, Ida	22	20	+ 2
O'BRIEN, Margaret	21	23	- 2
RUSSELL, Jane	20	23	- 3
SOTHERN, Ann	19	20	- 1
LAMARR, Hedy	18	19	- 1
MC GUIRE, Dorothy	18	15	+ 3
LAMOUR, Dorothy	17	19	- 2
BLYTH, Ann	16	16	--
SULLAVAN, Margaret	15	13	+ 2
OBERON, Merle	14	11	+ 3
CAULFIELD, Joan	13	13	--
WILSON, Marie	13	14	- 1
HENDRIX, Wanda	11	11	--
PETERS, Jean	10	12	- 2
LYNN, Diana	9	9	--
KEYES, Evelyn	8	8	--
TOREN, Marta	8	6	+ 2
TREVOR, Claire	8	7	+ 1
BEL GEDDES, Barbara	7	6	+ 1
GREER, Jane	7	8	- 1
LINDFORS, Viveca	7	5	+ 2
CUMMINS, Peggy	6	6	--
NEAL, Patricia	6	7	- 1
ROMAN, Ruth	6	4	+ 2
DRAKE, Betsy	5	6	- 1
MOORE, Terry	5	5	--

CONTINUING AUDIT OF MARQUEE VALUES

ACTRESSES	UPPER PRICE AUDIT (AUTUMN 1949)	REGULAR AUDIT (AUTUMN 1949)	DIFFERENCE
WINTERS, Shelley	5	4	+ 1
DRU, Joanne	4	5	- 1
FLEMING, Rhonda	4	5	- 1
HALE, Barbara	4	5	- 1
PARKER, Eleanor	4	3	+ 1
CALVET, Corinne	3	4	- 1
GRAY, Coleen	3	3	--
DAHL, Arlene	2	4	- 2
EVANS, Joan	2	5	- 3
O'DONNELL, Cathy	2	3	- 1
PERREAU, Gigi	2	2	--
TOWNSEND, Colleen	1	1	--
WINDSOR, Marie	**	**	--

** Less than one percent.

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	UPPER PRICE AUDIT (AUTUMN 1949)	REGULAR AUDIT (AUTUMN 1949)	DIFFERENCE
GRANT, Cary	56	54	+ 2
CROSBY, Bing	55	56	- 1
COOPER, Gary	51	51	--
PECK, Gregory	51	48	+ 3
BOGART, Humphrey	49	49	--
GABLE, Clark	49	47	+ 2
HOPE, Bob	48	52	- 4
STEWART, James	48	47	+ 1
LADD, Alan	47	51	- 4
GARFIELD, John	43	43	--
TRACY, Spencer	43	43	--
FORD, Glenn	41	41	--
MITCHUM, Robert	41	41	--
KELLY, Gene	40	42	- 2
MILLAND, Ray	40	39	+ 1
WAYNE, John	40	43	- 3
ANDREWS, Dana	38	37	+ 1
LANCASTER, Burt	38	40	- 2
POWER, Tyrone	38	38	--
KAYE, Danny	37	39	- 2
ROBINSON, Edward G.	37	35	+ 2
CLIFT, Montgomery	36	33	+ 3
CAGNEY, James	35	36	- 1
COTTEN, Joseph	34	32	+ 2
DURANTE, Jimmy	34	37	- 3
FITZGERALD, Barry	33	32	+ 1
WEBB, Clifton	33	31	+ 2
DAILEY, Dan	32	32	--

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	UPPER PRICE AUDIT (AUTUMN 1949)	REGULAR AUDIT (AUTUMN 1949)	DIFFERENCE
SKELTON, Red	32	35	- 3
MAC MURRAY, Fred	32	31	+ 1
WIDMARK, Richard	32	31	+ 1
JOHNSON, Van	31	33	- 2
JOLSON, Al	31	32	- 1
TAYLOR, Robert	31	30	+ 1
COLMAN, Ronald	30	27	+ 3
MONTGOMERY, Robert	30	29	+ 1
BENDIX, William	29	31	- 2
FLYNN, Errol	29	31	- 2
PARKS, Larry	29	30	- 1
SCOTT, Randolph	29	31	- 2
WILDE, Cornel	29	29	--
POWELL, Dick	28	29	- 1
RAFT, George	28	28	--
YOUNG, Robert	28	29	- 1
HEFLIN, Van	27	25	+ 2
CARSON, Jack	26	29	- 3
MORGAN, Dennis	25	28	- 3
LAWFORD, Peter	24	27	- 3
DOUGLAS, Kirk	23	23	--
MASON, James	23	22	+ 1
ROONEY, Mickey	23	25	- 2
PAYNE, John	22	21	+ 1
O'KEEFE, Dennis	21	17	+ 4
POWELL, William	21	22	- 1
DUFF, Howard	20	19	+ 1
HAYMES, Dick	20	21	- 1

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	UPPER PRICE AUDIT (AUTUMN 1949)	REGULAR AUDIT (AUTUMN 1949)	DIFFERENCE
HUSTON, Walter	20	17	+ 3
BOLGER, Ray	19	17	+ 2
CLARK, Dane	19	19	--
CONTE, Richard	18	16	+ 2
LUND, John	18	18	--
CUMMINGS, Robert	17	16	+ 1
NOLAN, Lloyd	17	16	+ 1
AYRES, Lew	16	14	+ 2
BERLE, Milton	16	16	--
DOUGLAS, Paul	16	13	+ 3
HOLDEN, William	16	16	--
JOURDAN, Louis	15	15	--
DEREK, John	14	14	--
MC CREA, Joel	14	14	--
MARTIN, Dean & LEWIS, Jerry	13	13	--
TONE, Franchot	13	12	+ 1
ARMENDARIZ, Pedro	12	10	+ 2
DRAKE, Tom	12	15	- 3
AGAR, John	11	12	- 1
BRACKEN, Eddie	11	11	--
BRENNAN, Walter	11	10	+ 1
CRAWFORD, Broderick	9	7	+ 2
RYAN, Robert	9	10	- 1
IRELAND, John	8	7	+ 1
PRESTON, Robert	8	8	--
CAREY, Macdonald	7	8	- 1
HAYWARD, Louis	7	7	--
CALHOUN, Rory	6	9	- 3

CONTINUING AUDIT OF MARQUEE VALUES

ACTORS	UPPER PRICE AUDIT (AUTUMN 1949)	REGULAR AUDIT (AUTUMN 1949)	DIFFERENCE
DRISCOLL, Bobby	6	7	- 1
GRANGER, Farley	6	6	--
MURPHY, Audie	6	5	+ 1
KENNEDY, Arthur	5	5	--
O'BRIEN, Edmond	5	5	--
VALLEE, Rudy	5	5	--
COREY, Wendell	4	4	--
STARRETT, Charles	4	4	--
FERRER, Mel	3	3	--
GENN, Leo	2	2	--
WILLS, Chill	2	2	--